



# OMAXE HEIGHTS (FARIDABAD) RESIDENT WELFARE ASSOCIATION (Regd.)

Regn. No.

HR-019-2015 -1326

Promotion in Common Area

Rev. 2. Apr, 2015

Background:

OHRWA is frequently approached for display and promotion of product / services. Outsiders and OH residents are showing interest to promote / display their products / services at Common area. OHRWA treats it as an opportunity to generate revenue by permitting such activity on paid basis so that such revenue can be used for the welfare of residents.

Definition:

**Promotional activity** means all activities like display of banner, hoarding, installation of canopy / stall, seminar, Car display, demo, competition or quiz show, Road show, Free medical camp by hospital / Authorised Medical practitioner (say MD/MS/MBBS/BDS/BAMS/BHMS etc) or even para-medics say radiologist/physiotherapist etc.

**Advertiser** means any person or company who wishes to do promotional activity.

**Common Area** means "area within the society" which has undivided share of "all the flat owners" like parks, stage, tower podium, road, commercial area and club etc.

**Scope:** This policy applies to all Promotional activity at common area by any person / company whether Residents or not, subject to Festival Guidelines.

Policy:

1. Advertiser will apply for promotional activity in the prescribed format to OHRWA at least 15 days prior the date of promotional activity.
2. Advertiser will have to obtain written permission from OHRWA before organizing the promotional activity. OHRWA will have the right to reject the application but reason for rejection has to be recorded and communicated to advertiser.
3. OHRWA will allocate the space/location for promotional activity keeping in mind the type and duration (not more than 2 days) of promotion.
4. All advertiser will pay the prescribed fee to OHRWA as per tariff (card rate) attached to this policy. Tariff rate will be reviewed by EC+ Collegium jointly at reasonable interval. EC may also offer a discount upto 20% on card rate to OH resident only.
5. In case the advertiser is allocated space in club for promotional activity, OHRWA will confirm the permission not before 3 days of activity date. OHRWA will allow residents to book the club for non-promotional purpose before the 3 days of any promotional activity date.
6. Timing for promotion is restricted upto maximum 8 hours in a day between 8:00 am to 8:00 pm.

Kindly adhere to the above said guidelines so that your neighbors/other fellow residents are not disturbed. Appropriate action would be taken against the residents who are found violating the guidelines.

7. Usage of loudspeaker is prohibited although audio system can be used in covered banquet hall/ club.
8. While permitting the promotional activity, OHRWA will ensure that no inconvenience is occurred to the residents due to promotional activity.
9. In case of only Free Medical Camp, OHRWA will inform the residents thru email and display the notice at tower notice board. Medical camp whether free or exclusive discount for OH residents, will be organized in Club only.
10. No promotional activity will be permitted for 2 days in continuation however any hoarding and banner can be displayed for longer period.
11. Advertiser will pay club charges to care taker/Facility Management Agency if promotion activity is being organized at Club.
12. Advertiser will follow the guidelines issued by Facility Maintenance agency.
13. Advertiser will apply to Facility management for electricity, water, security guards, housekeeping etc on paid basis at the rate as mutually decided. Facility Management Company will have the right to recover the losses from Advertiser for damaged caused in common area by advertiser or its associates.
14. Advertiser will have to arrange/bring all fabrication related material like table, chair, tent etc for the activity.
15. OHRWA has installed 2 commercial notice board in common area. Advertiser can display the pamphlet at these notice boards as per tariff attached. OHRWA reserves the right to reject the pamphlet if content is not suitable and appropriate for the residents of Omaxe Heights.
16. All Notices/Pamphlets/trophies/souvenirs should have the following line on top and in bold; **Organised by Sponsor Name with support of OMAXE HEIGHTS RESIDENT WELFARE ASSOCIATION, FARIDABAD.**
17. No door to door campaign will be allowed.
18. Its clarified by OHRWA that in case any contradiction arises in services / products with the vendor of the commercial promotion, OHRWA would not be a part of dispute. A form has to be made for the same which need to be signed by the advertiser.
19. The Security Committee should be informed 2 days prior the event to make necessary arrangements.
20. The advertiser shall give an undertaking and indemnification in appropriate format to be issued by OHRWA towards the conduct of its employees and temporary workers and for any losses that may occur due to acts of omission or commission of such employees or temporary workers conducting the activity/works at the OH campus.